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5 Minute Synopsis

- Improve the fitness level of your athlete
- Don't screw them up
- Coach their MIND that is the limiting factor in performance
- How you manage your team is where you can make the DIFFERENCE!

• I run an NJCAA Division I program with an NCAA Division III mentality.

What does that mean?

Division I or Division III

- Recruit everyone
 - TAKE-A-AWAY #1: Just say "NO"
- Opportunities for all
- Coach #1 and #40 equally
- Same standards for participation = academics
- Relationships and Experiences are the key

My Background

Genetically predisposed to not be an athlete

- Moved to Fort Dodge, IA (population 25,000) in January 2004
- Finished my 15th cross country season here this fall

- BA Luther College (1996)
- MS Springfield College (2001)

Since Coming to Iowa Central

- Women's Cross Country 7 NJCAA Titles*
- Women's Half Marathon 4 NJCAA Titles
- Women's Indoor Track and Field 4 NJCAA Titles
- Women's Outdoor Track and Field 2 NJCAA Titles

- Men's Cross Country 3 NJCAA Titles
- Men's Half Marathon 6 NJCAA Titles*
- Men's Indoor Track and Field 5 NJCAA Titles

Assumptions & What You Need to Know

- Working with athletes for two years at most
 - Some have started other places and come here to finish up
- 70% of the team is brand new each year

No "Senior" leadership

Culture & Tradition must be taught

7 Keys to Our Success

- 1. Team Culture / Atmosphere / Tradition
- 2. Relentless Recruiting
- 3. Academics
- 4. Meet Scheduling
- 5. Strength Training
- 6. Communication
- 7. Training Plan

Key #1 - Team Building Retreat

- 5 Night Team Building Camp
 - Each team member pays \$100
- Team Challenges / Bandanas

Tower Building

Watermelon Relay

Scavenger Hunt

Canoe Derby

Breast Cancer Shirt Design

Miniature Golf

Bowling

Skits

Kitchen Duty



Team Building Retreat

- Family Oriented Fun
- Entire XC/TF Coaching Staff
- Coaching Staff Families
- Daily Challenges & Trail Runs
- Free Time hiking, canoeing, kayaking, basketball, napping
- Teams take turns preparing & serving meals to each other
- Evening Camp Fire Activities (build trust & friendships)



Key #1 - Culture / Atmosphere / Tradition

- Team Meeting on move-in day
 - Team Meeting 2 weeks later
- Team Rules / Expectations
 - Kid friendly language
 - One and done
 - Tardy policy

Key #2 - Relentless Recruiting

- New team each year
- Recruiting Coordinator
- 10 Men's & 10 Women's Cross Country Scholarships
 - Amount based on ability/talent level
 - "Full-ride" or international scholarships
 - Rely heavily on Pell Grants, academics, Iowa & Bordering States
- Typically 10-15 women and 20-35 men in XC program
 - Yes, that is a lot of walk-ons!

Cost for a Nebraska Student

Tuition	\$5,900	Tuition	\$8,200
Housing Deposit	\$125	Housing Deposit	\$125
Room/Board	<u>\$6,850</u>	Room/Board	<u>\$6,850</u>
	\$12,875		\$15,175

Key #3 - Academics

- This is why they are in college!
- Employment beyond IC
- Team study hall
 - Entire XC/TF Coaching Staff checks grades
- Poor Grades or attendance = no travel
 - Make examples early

Key #4 - Meet Scheduling

Early season / shorter distance meets

- Lots of High School Boys learning to race at 8k
 - Progress your distances
 - 5k to 6k to 4m
 - Team results
 - Who races? **Is EVERY meet important?**
 - Will hold anyone out for the smallest thing (injury/academics/attendance)

Key #4 - Meet Scheduling

First competition – Region Time Trial (5k)
 No Spikes / Target Mile Pace / Pack Running

Do not race ridiculously fast courses early on!

• Emphasis on JV Athletes & Schedule: Region, JV Cup, HM

Key #5 – Strength Training

- Have a sound plan, make time for it
- Pre-Season only core exercises, nothing in the weight room.
 - 45-60 minutes total build up to 1 minute per exercise
- In Season
 - Tuesday & Thursday Circuit Days
 - Wednesday, Friday Core days
 - Saturday (post meet) "mini-core"
- PURPOSE: address as many of the common weaknesses or inefficiencies on our team with a 14-station circuit (Groups of 3)

FMS Circuit

- Functional Movement Screen (FMS)
 - Identify weaknesses / inefficient movements
 - 7 tests / 10-15 minutes per person by our Athletic Trainer
 - Initial screening took place August 20th 22nd prior to first competition
 - By September 11th we were in the weight room 2 days per week completing 1-2 FMS circuits each day.
 - Retested at the end of the month

Our FMS Circuit

- #1 Single Leg Swiss Ball Jack Knife
- #2 Dumbbell Box Step Ups
- #3 Dead Bugs
- #4 Mountain Climbers WITH Band (alternating legs)
- #5 Goblet Squats
- #6 Shin Stretch (On Rollers)
- #7 Torso Twist WITH Band

- #8 Single Leg Push Up on Barbell
- #9 Calf raises
- #10 Pretzel Stretch / Iron Cross
- #11 Windshield Wipers
- #12 Single Leg Good Mornings
 WITH Band
- #13 Hamstring Roller
- #14 Bench Bridges

FMS Testing Results

- Scoring
 - 1 = poor 3 = excellent
 - Final score is summation of all 7 movement scores
 - Highest score would be 7 * 3 = 21
- Initial testing of 17 athletes
 - Averaged 13.8
- Retest of same 17 athletes
 - Averaged 15.8

Key #6 — Communication

- How do I build trust?
 - Trust them first until proven otherwise
 - Allow them to be kids, they will mess up. Be there to pick them up

No favorites!

- 1 Day Rule
- Befriend them but make sure you aren't their friend.
- Coach them equally. Treat them equally.
 - Scholarship vs Walk On Varsity vs JV
 - Men vs Women #1 vs #40

Key #6 – Communication: Campus Visits

I want my athletes to be more:

RESPONSIBLE ACCOUNTABLE PUNCTUAL

Young adults capable of making good decisions to be successful in their next step after Iowa Central

Do I have to try out to be on the team?

Key #6 – Communication: Individual Meetings

- During Preseason upon return from Team Camp
 - How has the athlete settled in so far / Transition from HS
 - Roommates / issues
 - Goals for XC/TF/Academics/Training
 - Sophomores Plans beyond Iowa Central
 - Prior Training Volumes / Training Age / Injury History
- Post XC (Nov/Dec)
 - Oral post season evaluation
- Track Season (Jan)
 - Goal Setting for Indoor / Outdoor / Training

Key #6 – Communication: Weekly Meetings

- 3-5 minute motivational video
- Housekeeping items
- Return Training Logs
- Address the past weekend's competition or practice
- 2 hand outs for the week
 - Daily Schedule
 - Spreadsheet with mileage
- Meet with Athletic Trainer

Tuesday, September 18 (Bus #)

RACE SIMULATION WORKOUT (MENTALLY CHALLENGING!!)

2:00 pm – Workout Sunkissed Meadows (12 miles men / 10.5 women)

Everyone - Short Warm up.

Long Cool down: Marion, Lilian, Winrose, Marta, Abeba, Florance (10m); Jhordan, Ezekiel, Innocent, Will Whalen (11 m)

Women: 2000m at tempo pace; 3 minute rest; 3x800m at race pace (half rest); 3x400m (each one faster); 90s rest Men: 3200m at tempo pace; 4 minute rest; 4x800m at race pace (half rest); 4x400m (each one faster); 90s rest

5:00 pm - FMS Circuit Training

Wednesday, September 19

2:30 pm – Follow the leader at Kennedy Park Followed by Hurdle Drills at Rec

8:00-10pm Cross Country Team STUDY HALL in AST 105 (mandatory)

Thursday, September 20

2:00 pm - Easy Run in Town / Followed by Mini-Core

University of Arkansas Group (Chile Pepper Festival)

Bring Training Logs

Depart from Cafeteria after dinner 5:30pm in Van #47

Drive 4 hours to Kansas City, MO tonight

Wingate by Wyndham – 7 rooms
4231 N. Corrington Ave
Kansas City, MO 64117 816-452-6212
Pool until 10pm / Breakfast 6-9am

Friday, September 21

7:00 am – Team Breakfast / 7:30 load bus Leave for Fayetteville, Arkansas (3:45 away) Run course (5miles/3 miles) when we arrive

@ Augustana College (Rock Island, IL) With Coach Ekel & Caleb

JV Departs from Café at 9:10 am (dismissed after 8 am class)

3:00 pm - Women's Gold Race (6k)

2018 Triton Cross Country Week 7 Plan (75% Vol)

17-Sep 18-Sep 19-Sep 20-Sep 21-Sep 22-Sep 23-Sep

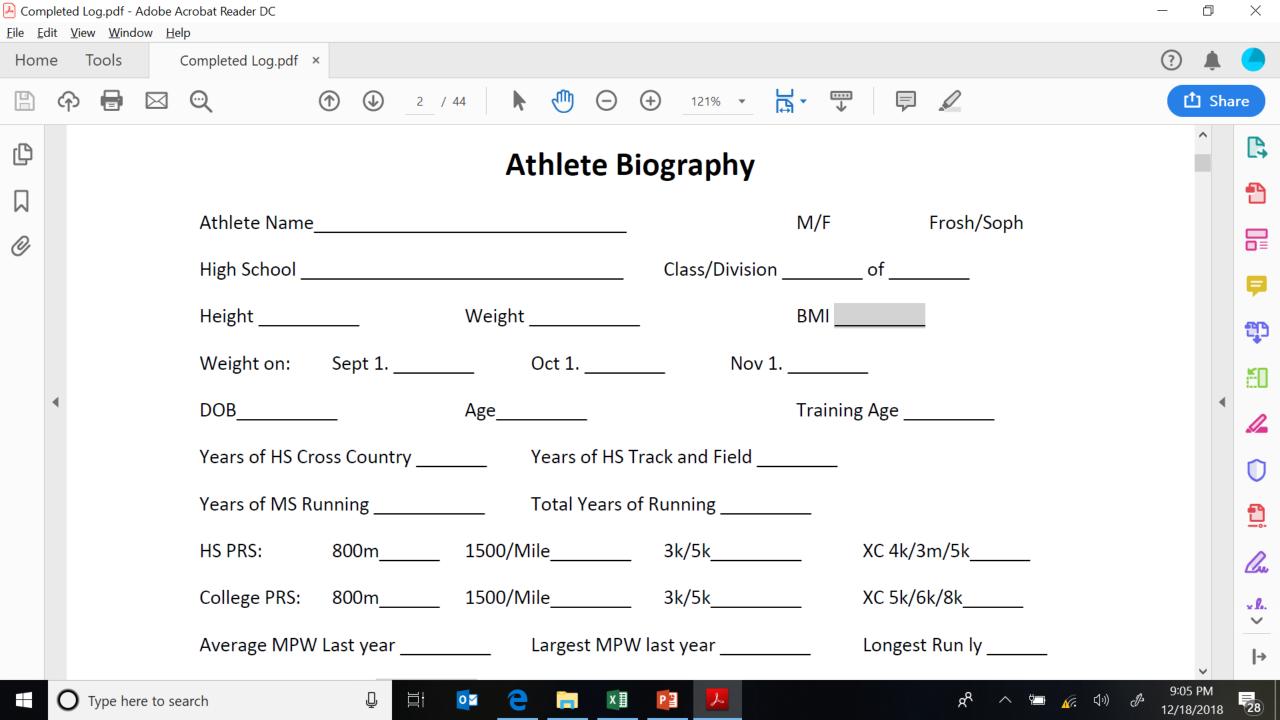
First Name	Last Name	Mon	Tues	Wed	Thurs	<u>Fri</u>	Sat	Sun	Total	GOAL
Marion	Bartilol	0	10	5	4	3	7	13	42	42
Lilian	Busienei	0	10	5	4	3	7	13	42	42
Winrose	Chesang	0	10	5	4	3	7	13	42	42
Jade	Ford	0	8	2.5	2	7.5	2	11	33	30
Stacey	Fox	0	8	2.5	2	7.5	2	10	32	26.25
Mackenzie	Gaherty	0	8	2.5	4	3	7	13	37.5	37.5
Marta	Lukijaniuk	0	10	7.5	4	3	7	13	44.5	45
Janet	Nyamboneka	0	8	2.5	2	7.5	2	11	33	30
Abeba	Sullivan	0	10	7.5	4	3	7	13	44.5	45
Florance	Uwajeneza	0	10	5	4	3	7	13	42	42

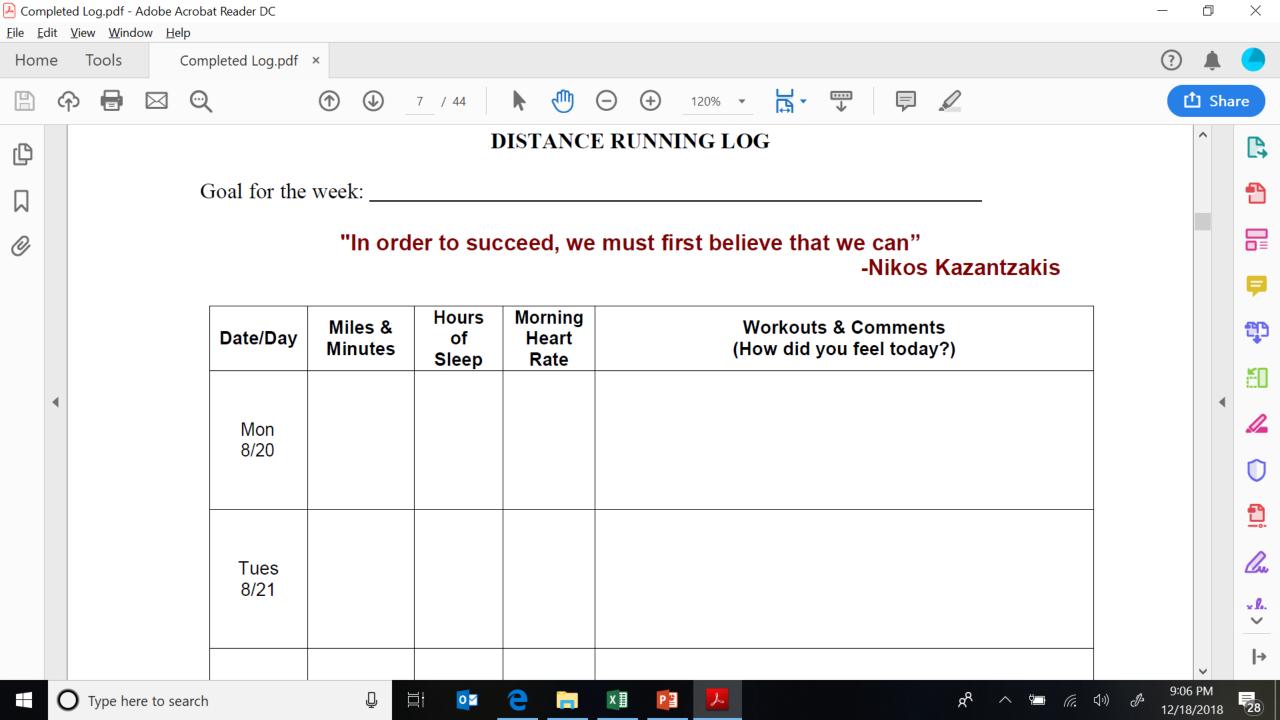
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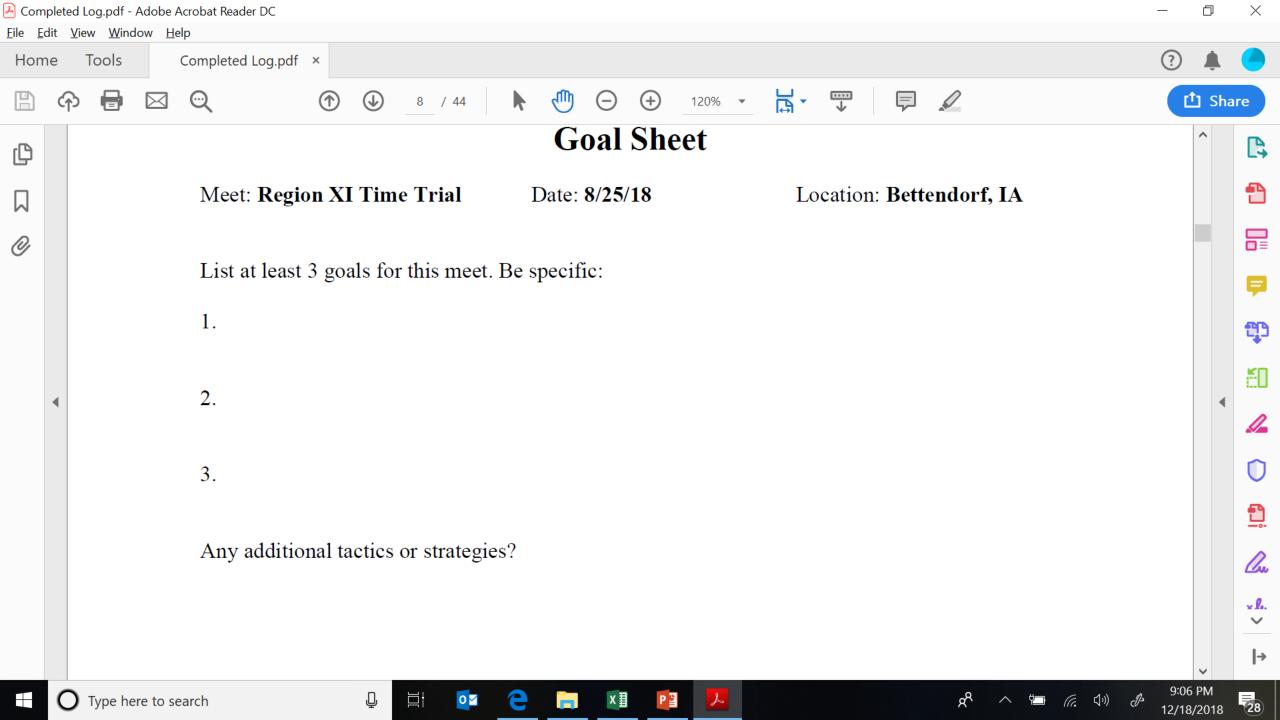
First Name	Last Name	Mon	Tues	Wed	Thurs	Fri	Sat	Sun	<u>Total</u>	GOAL
Thomas	Bryant		9	2.5	4	9	3	10	37.5	37.5
Noah	Bundrock		9	5	4	9	3	15	45	45
Jhordan	Ccope Tapara		11	7.5	8	5	9	15	55.5	56.25
Miguel	Coca		9	5	4	9	4	14	45	45
Aaron	Cox		9	2.5	4	9	0	10	34.5	30
Trevor	Darling	2	4	2.5	4	4	4	8	28.5	37.5
Caleb	Delauriers							BIKE	0	30
Lars	Elsbernd		9	2.5	4	9	3	10	37.5	37.5
Moise	Habineza		9	5	4	9	4	14	45	45

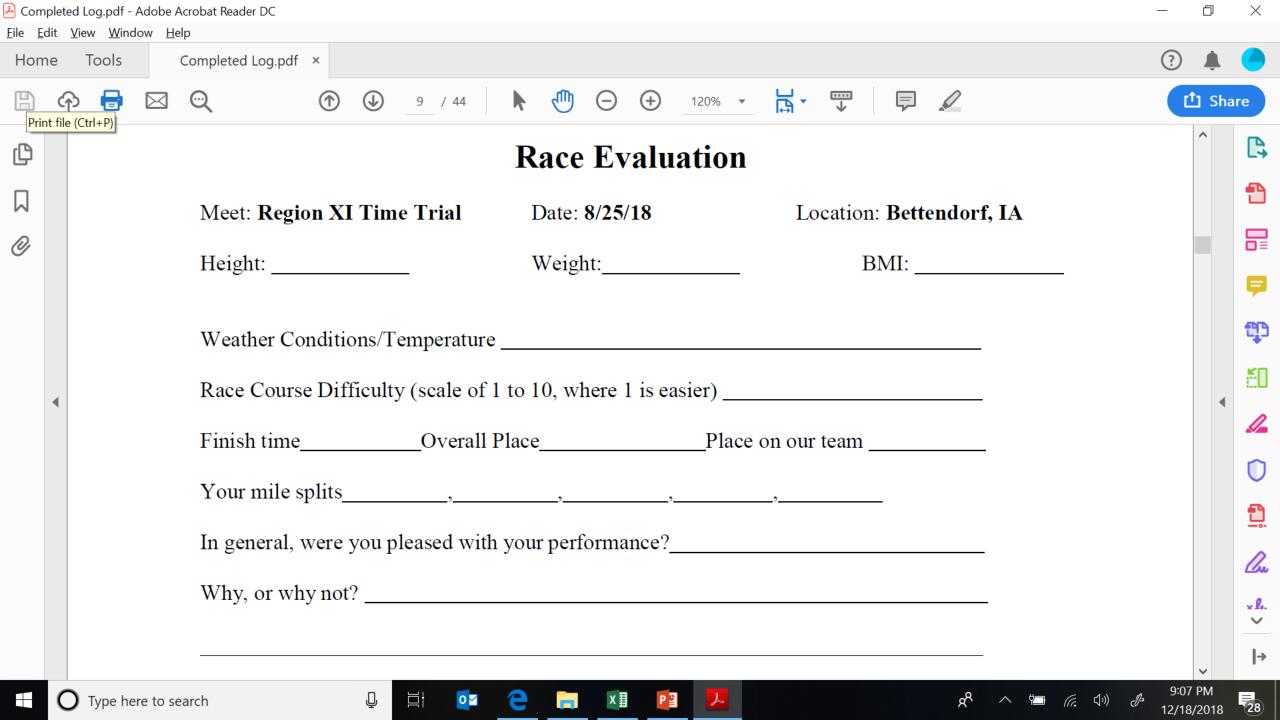
Key #6 – Communication: Training Logs

- Meet Schedule
- Warm Up Routine
- Core Routine
- Weekly Diary / Log Pages
- Goal Sheet
- Race Evaluation
- History / Records / Top Times
- ICXCTF Code of Conduct









Key #6 – Communication / Key #7 – Training

- One Training Plan with 40ish variations
- Not a dictatorship
 - Our Training Plan Reflects the Goals of the Athletes
 - I welcome input / make them part of the process
- JV athletes like the structure
- Varsity athletes will have ideas on
 - Volume
 - Doubles
 - Rearranging daily schedules to fit / Days Off

Key #7 - Training Plan (Daily)

- Meet in Courtyard / Receive Email From Training Room
- Warm up Routine
- Daily Announcements
- Break into training groups if necessary

- Return from run
- Strides / stretch / training room / weights / etc.

Key #7 - Training Plan (Weekly)

- Monday Day Off / Team Meeting
- Tuesday Hardest day of week
- Wednesday Recovery Day (could be doubles) / Lab Day
- Thursday Moderate Day
- Friday Pre-Meet Day
- Saturday Race Day
- Sunday (7 am) Long Run Day

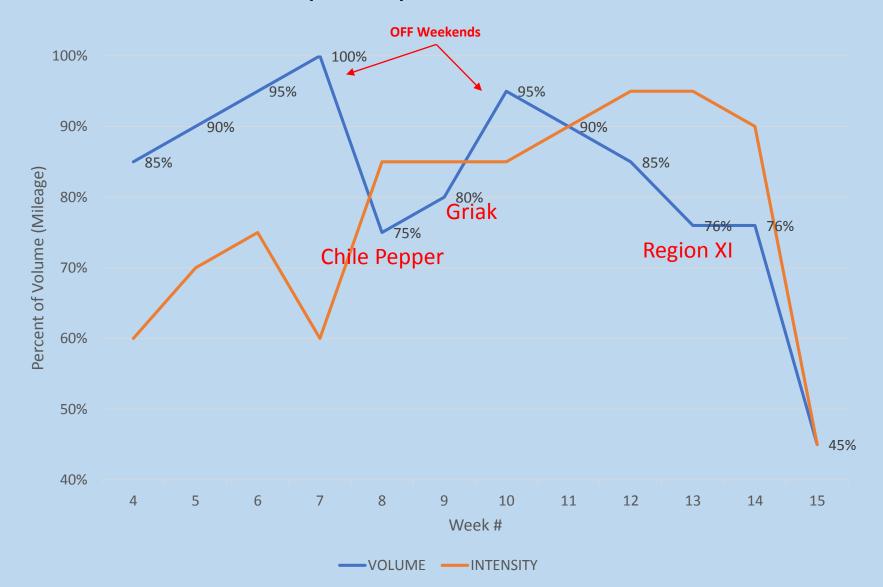
Key #7 - Training Plan (Fall)

- Pre-Season(Weeks 1-3) is for building (*relationships & mileage*)
 - 3x per day

• First 1-2 weeks I will give them a mileage range for the day

Training Plan starts at week 4

Planned Volume (Fall)



Planned Volume (Season)



Considerations

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It is a PLAN. It changes (a lot).
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"Ready to Play" from Injury

Transitional week(s)

Adjust "max" and recalculate

Competing at Indoor Nationals?

No – recovery week while I am gone

Yes – drop volume further

Workouts

Have benchmark workouts

- Most are timed, some are better off being perceived effort
 - A lot of that in winter training / weather dependent
- RECORD KEEPING
 - 15 years of performances on each course and each workout
 - See where our team is now compared to past teams

Conclusion

RELATIONSHIPS

EXPERIENCES

THANK YOU!

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