

**Concordia University
Seward, NE
Wednesday, November 14
STUDENT SCHEDULE**

8:00-8:30 a.m. **Check-In ~ Walz Human Performance Complex**

8:30-8:55 a.m. **Welcome ~ Walz Arena**

9:00-9:45 a.m. **“The Art of Competition: Balance & Believe” ~ Dr. Jamie Williams ~ Walz Fieldhouse (2)**

“Take Another Step: Life Lessons from an Ultra Marathon” ~ Aaron Groff ~ Arena (1)

10:00-10:45 a.m. **“The Art of Competition: Balance & Believe” ~ Dr. Jamie Williams ~ Walz Fieldhouse (1)**

“Take Another Step: Life Lessons from an Ultra Marathon” ~ Aaron Groff ~ Arena (2)

11:00-11:45 a.m. **“Finish Strong” ~ Aaron Davis ~ Walz Fieldhouse (2)**

“Be the Best” ~ Harvey Alston ~ Arena (1)

11:45 a.m. - 12:30 p.m. **Lunch ~ Walz Human Performance Complex**

12:30-1:15 p.m. **“Finish Strong” ~ Aaron Davis ~ Walz Fieldhouse (1)**

“Be the Best” ~ Harvey Alston ~ Arena (2)

1:30-1:40 p.m. **“Summit Wrap-Up” ~ Walz (Arena)**

**Concordia University
Wednesday, November 14
ADULT SCHEDULE**

8:00-8:30 a.m. **Check-In, Walz Human Performance Complex**

8:30-8:55 a.m. **Welcome, Walz Arena**

9:05-9:45 a.m. **“Sportsmanship: What Works in Your School” ~ Panel discussion facilitated by Harvey Alston**

~ Panel schools: Lincoln North Star, Norris, Wahoo ~ Thom Leadership Education Center (TLEC)

10:00-10:45 a.m. **“Creating an Environment that Supports Positive Sportsmanship” ~ Diane Shuck**

~ TLEC

11:00-11:45 a.m. **“Competing with Character” ~ Kevin Kush ~ TLEC**

11:45 a.m.-12:30 p.m. **Lunch ~ Walz**

12:30-1:15 p.m. **“Teach Them to Fly” ~ Dr. Jamie Williams ~ TLEC**

1:30-1:40 p.m. **“Summit Wrap-Up” ~ Walz**



Harvey Alston – Returning for his tenth appearance at the Summit is Harvey Alston. Considered one of the most dynamic & “high-octane” speakers in America, Harvey has spoken to millions of people throughout the United States who have benefited not only from his knowledge, but also from the wisdom that he brings to the finish line. His unforgettable words of individual responsibility for achievement have improved spirits, spurred growth, and uplifted audiences to a higher standard, to a level where they strive only for the best.

As one of the most in-demand speakers in America, Harvey Alston's career has spanned positions from head football coach of Columbus East High School in Ohio in 1968, to assistant director of student financial aid at the university level. As an educator he's taught English, biology, health, life sciences and math curricula. Harvey Alston's enterprise is called Best Inc., based on his philosophy and the book titled "Be the Best." He is a member of the National Speakers Association and serves as advisor to the Olentangy School District, the Upper Valley Joint Vocational School and many civic boards, panels, and commissions.



Aaron Davis – The 2012 Summit will again feature Aaron Davis as one of our keynote speakers to students.

Aaron Davis is known as “The Enthusiator” because of his contagious enthusiasm to equip others to perform like champions. His powerful and high-energy presentations are interactive, fresh and yet simple so that anyone can use his tips & techniques to attain greater success. Students will benefit from his dynamic presentation and thoughtful perspective. Aaron graduated from the University of Nebraska-Lincoln with a

degree in Psychology and was a member of the 1994 National Championship Nebraska Football team. He has authored one book, *Ten Minute Truths*, and co-authored two others that are changing the lives of thousands. His best friend is his wife Brooke and his greatest treasures are his children, sons Aden & Keenon and daughter Niya.



Aaron Groff – Aaron Groff has been the Head Wrestling coach at Boys Town High School for twelve years and has had numerous roles within the education and athletic departments at Boys Town. He is currently a National Coordinator for the organization. In 2010 Coach Groff was inducted into the Nebraska Scholastic Wrestling Coaches Association Hall of Fame for his coaching accolades and contributions to the sport of wrestling. He and his wife Melissa have three children. Coach Groff has completed ultra marathons, yet still considers himself a non-runner. He is drawn to the ultra running experience because of the extreme adversity

and discomfort that one must overcome to find success. Much like life, sometimes the only option is to “Take Another Step.”



Kevin Kush – We welcome back for the fifth year keynote speaker Kevin Kush, M.A., of Boys Town High School. Honored in 2005 as ABC “Person of the Week” for his work as head coach and mentor to the Boys Town football team, Kush has proven himself to be an outstanding teacher, coach, and motivational speaker. He is the author of two books, *The 100-Yard Classroom*, and *Competing with Character*, a guidebook for creating a youth sports environment where character, sportsmanship, and fun are the top priority. Kush has been coaching for 25 years and has two sons with his wife, Lynne.



Diane Shuck – Diane has been in education since 1992. She became Athletics Director at Air Academy High School in 1999 where she has implemented various new programs such as an online registration process for all athletes, a solid coach's handbook, a Captain's Council to develop student leaders as well as a positive student fan group called the “Kadet Krazies”. She is a four-year member of the National Federation of High School Associations (NFHS) Citizenship and Equity Committee and is currently the President of the newly formed Pikes Peak Athletic Conference in Colorado Springs. Diane holds a BA in Physical Education and Health from George

Mason University in Fairfax, VA, a MS in Sports Administration from the University of Northern Colorado, and a Colorado Principal License from the University of Colorado at Colorado Springs. She has served on many CHSAA (Colorado High School Activities Association) seeding committees, as well as chairing the spirit and soccer committees throughout her career at Air Academy High School.



Dr. Jamie Williams – A former Nebraska football standout and 12-year veteran of the NFL, Dr. Williams recently returned to the University of Nebraska as the new Associate Athletic Director of Diversity and Leadership Initiatives. In this role Williams facilitates all diversity and inclusion programs within the Athletic Department, assists in developing and facilitating a leadership development program for department staff and student-athletes, and manages and facilitates the Athletic Department strategic plan, among other duties.

Williams was a four-year letter-winner for the Cornhuskers from 1979-1982. He earned All-Big Eight honors as part of the conference championship teams in both 1981 and 1982, and was inducted into the Nebraska Football Hall of Fame in 1993. Following his Nebraska career, Williams was a third-round draft pick of the New York Giants, and went on to play 12 seasons in the NFL. Prior to his return to Nebraska, Williams spent the past six years as the Director of Athletics at Academy of Art University in San Francisco, where he was instrumental in creating a fully functional NCAA Division II athletic department. He and his wife Charlotte have two children