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General Philosophy on Football:

- Special Teams: The best players play, regardless of starter/back up
 - No charity reps (leave those for WR... then run to the other side of the field)
- Offense: You're going to be as good as your offensive line regardless of what scheme you run
- ▶ Defense: Recruit and Develop Cornerbacks who can cover in space
 - ▶ Move the strongest/most physical to LB
 - Move the smartest to safety
 - Keep the quickest at CB

What we'll talk about today...

- Why we feel this is the most important position in football
- ► How our players acquire skills through randomized drills and practice
- Deconstructing coverage Skills
- How we teach them
 - ► Simple directives... don't talk too much
- How easy these principles are to adapt

Why it's most important... With a fully developed defensive backfield you can:

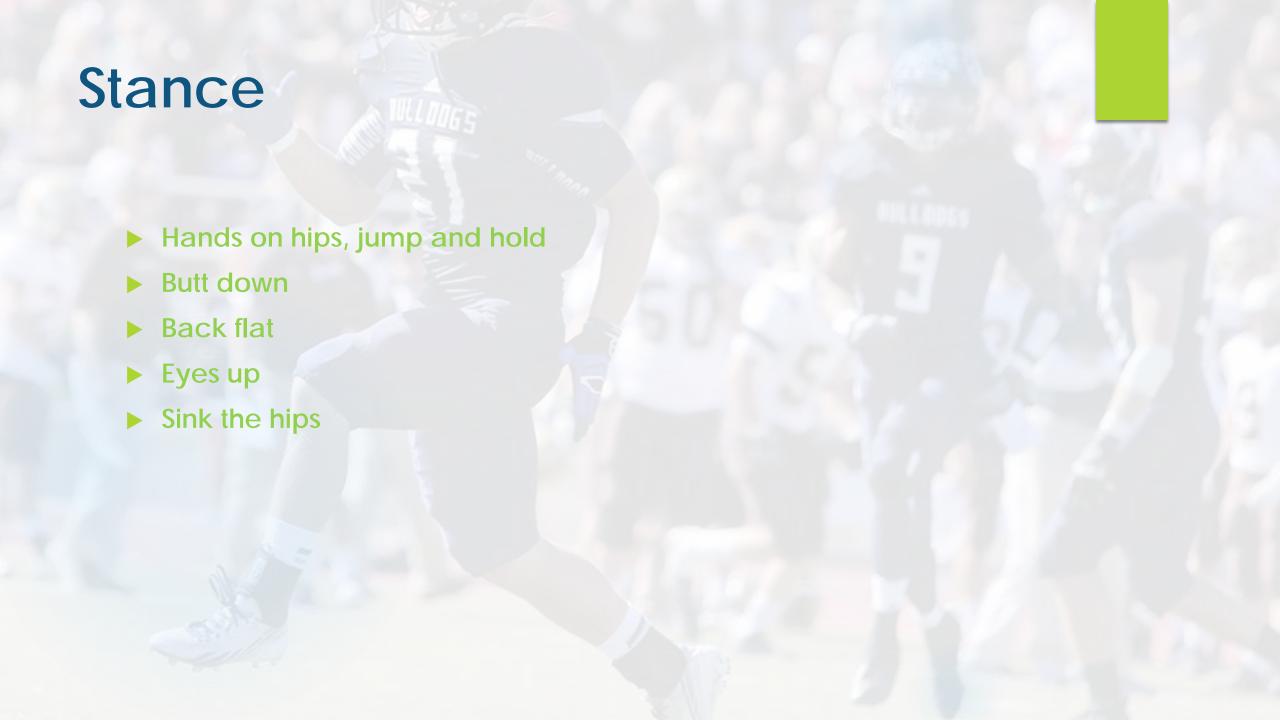
- ► 10x your capabilities
- ► Load the Box on run downs
- Send Heat on pass downs
- ► Handle odd ball formations/motions with ease
- We believe that defensive back play is the most critical aspect of defensive football
- ➤ You'll never beat an offensive guy on a white board. You'll always beat them with your players.
 - ▶ Jimmy's and Joes > X's and O's
 - ► There is no RPO answer for great man coverage

Build aggression:

- ► There is no such thing as a finesse DB
- ► Err on the side of more aggressive coverage
 - ► Aggressive yet technical.
 - ► Most calls occur when aggression goes outside of technique
- Make the refs make decisions
- ▶ If WR's in practice aren't complaining about getting held, you're probably not being aggressive enough
- Use your fingers! Quick tugs/grabs rarely get called

Deconstructing Coverage skills

- **Stance**
- ▶ Release
- **▶**Transition
- **Finish**



Release (where are their eyes?)

- ► Eyes are the most important aspect of release
 - You must consistently coach this, and get to an angle where you can see their eyes
- Stay with in the framework of your body
- Pad level shouldn't raise from where your stance was at
- Elbows should be tight to the body, locked at 90 degrees
 - Upper body rhythm should match lower body rhythm
 - ► Ski or Running arms
 - ▶ Usually the reason back pedals are choppy can be traced back to the arm movement, and the elbows being out of 90
- Rhythm of release will be established by the WR or the Drop if you're employing zone coverage
- Nose over Toes

Transitions

- ▶ Backpedal to break
 - Eyes must be disciplined
 - ▶ Pad level shouldn't raise
- ► Key Phrase: "Plant, Gather, Go"
 - ► Feet should never come parallel
 - ► Always be firing like pistons
 - ► Toes will lead you where you're going
 - ► Encourage 0 degree angle steps out of breaks to ensure that they aren't rounding breaks and wasting time/space/movement
- "shot out of a cannon" when coming forward

...Transitions

- Back pedal to bail
 - Only transition when appropriate
 - Maintain Pad level
 - ► Three Step transition
- Key Phrase "Tilt-Point-Drive"
 - ► Tilt (example with a zone turn) outside foot (foot A) points to QB/45 degrees inside
 - ▶ Point point your inside foot (foot B) to the opposite sideline
 - Drive Foot A is now pointed the other direction, completing the turn
 - ▶ You can teach them to throw their elbow, but I've found that this puts them out of sync more often than it helps them. Focus on keeping the elbow tight
- This is best drilled while staying on a yard line

Finish

- ► In Phase/out of phase
- In phase is the goal
 - ▶ Defined: your shoulder is locked in front of the WR's shoulder, and you are running in step
 - Only when you're "in phase" can you look back for the ball
 - Your body tilt will cause you to lose the WR if you look back before you are in phase
- Out of phase
 - ▶ Defined: you are not shoulder-locked and in-step with WR
 - ▶ When you are out of phase, your only goal is to get in phase
 - ► Eyes are locked to near hip, and you are sprinting to get in phase... NEVER looking back

... Finish continued

- ► Fade, or over shoulder/in stride catch:
 - ▶ Don't teach arms up and through when finishing on a fade
 - Not a practical technique
 - Makes sense when you're walking and coaching, but doesn't correlate to game scenarios
 - Once in phase, look while putting pressure with near hand on the WR
 - ▶ Drill, drill, drill the finish... there is no ONE way to do it
- Back shoulder/End Zone jump ball with your back turned
 - Play hands
 - Aim for far hand
 - ▶ Your hand covering up as much of the surface of the football as possible

Drill philosophy

- Motor learning emphasis... learn by doing
 - ► Train Ugly Trevor Ragan
 - **▶** Block vs Random
 - ▶ No Cute Drills
 - ► Pottery examples
 - Optimal Minimalism Tim Ferriss
 - ► Players should know your key phrases
 - ► Repeat yourself often... use the same coaching points
 - ▶ This allows them to diagnose and trouble shoot themselves
 - ► Eventually you want to just ask them "what did you do wrong there"... they should know the answer right away
 - ► To be great at Jiu Jitsu you don't need to learn 4,000 moves, you need to practice 4 moves 1,000 times
- Explain drills in meetings so you don't lose valuable practice time once you're out there
- ► Establish a practice environment where no one is afraid to fail

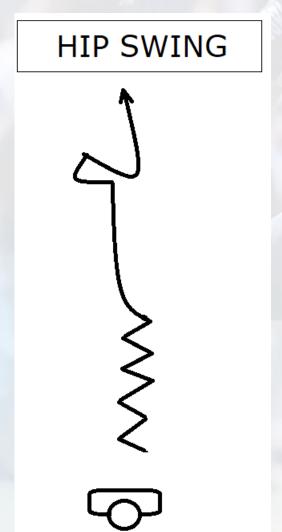
Drill Philosophy

- Skill acquisition CAN happen in 20 hours
- "20 Hours Learn Anything Fast" by Josh Kaufman
 - ▶ 5 rules for learning something new
 - ▶ 1. Set a goal
 - ▶ 2. Deconstruct the Skill
 - ▶ Divide Skills into sub skills and drill accordingly
 - ▶ 3. Research JUST ENOUGH
 - ► Optimal Minimalism ~ they should know the coaching points
 - ► Give them just enough information to practice properly
 - ► Then get out of their way and let their body figure it out
 - ▶ 4. Remove Barriers
 - ► Make practice practical... don't spend all your time setting up and tearing down elaborate drills.
 - ▶ 5. Pre-commit your time to the skill acquisition
 - ► 60 minutes per day = 20 days

Drills for learning these techniques:

- ► (transition)Tilt-point-drive & varying W drill pre-practice/on your own
- (discovery)WYO drill
- ► (transitions) Recover drill
- ► (total) Confidence drill
 - Progression of fade, comeback, post, corner, & "Get Open"
- (transitions)Hip Swing Drill
- (finish) Deep ball Drill
- (transition) Turn and Burn drill
- Other Drills:
 - ► Figure 8 tackle
 - **▶** Clinch Tackle
- ▶ *All drills are secondary teachers to 1 on 1 / skelly & live team reps
- ▶ You get better at playing football by actually playing football.

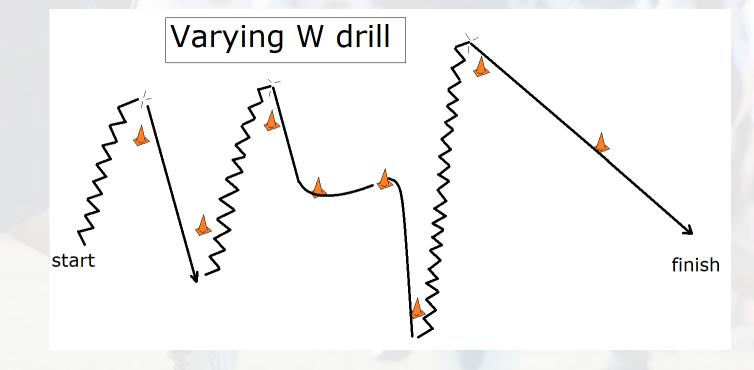
PRE PRACTICE DRILLS



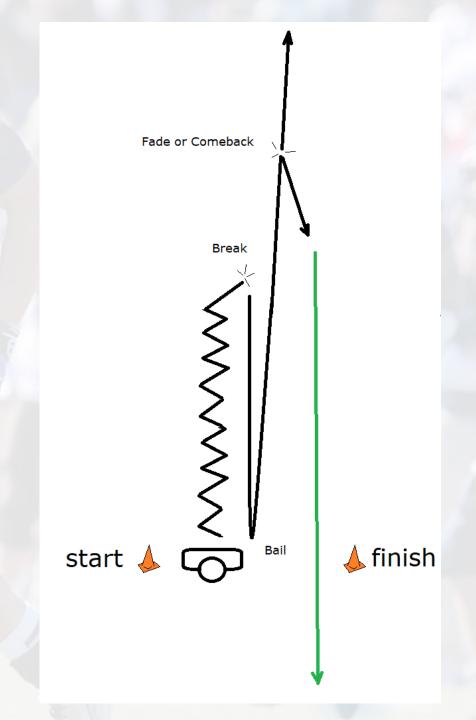








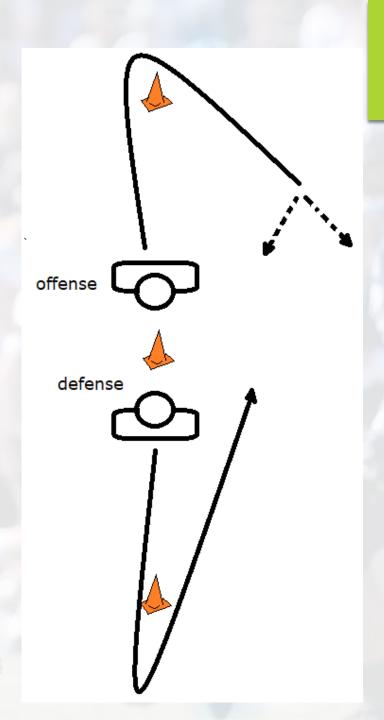
Recover Drill



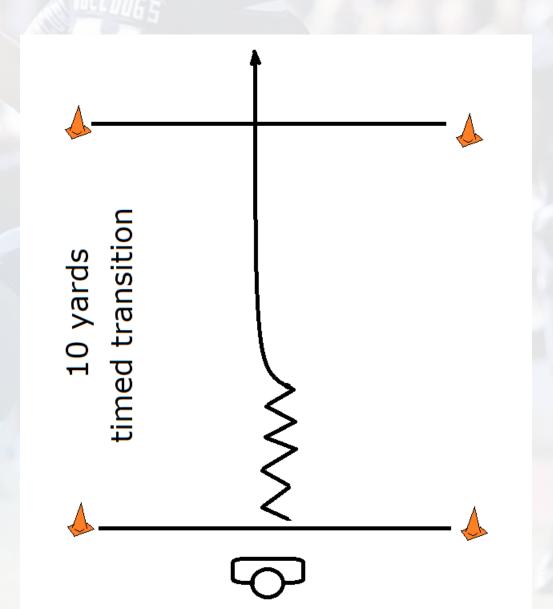
Confidence Drill

- **▶** Progression:
 - ► Fade
 - ► Hitch
 - **▶** Post
 - ► Corner (double move)
 - ▶ "Get open"
- ▶ Let them know the order... helps him to cognitively connect the technique to the defense of the route
- See video

Figure 8 Tackle



Turn and Burn Drill



Clinch Tackle (1 yd, and right up)

▶ See Video



Review:

- ► Find and place your best athletes at defensive back
- Deconstruct coverage skills in this way:
 - Stance
 - Release
 - **▶** Transitions
 - **▶** Finish
- ▶ No cute drills, train ugly, and randomize to maximize
 - ► Players should know your coaching points
- ► Make it about the Players. You rarely win because you as a coach outsmarted a guy. Tough, well trained, disciplined athletes win games