

“WIN WITH ORGANIZATION”

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MY GOAL IS TO SHARE WITH YOU IDEAS
AND PHILOSOPHIES YOU CAN USE
NOW!
(NOT X'S AND O'S)

HIGH SCHOOL FOOTBALL

- PROMOTE MULTI-SPORT ATHLETES
- THE REALITY IS: PLAYERS WILL “ FOCUS” WHEN THEY ARE WITH THE TEAM, A SMALL % SPEND A LOT OF TIME “STUDYING” WHEN THEY ARE AWAY FROM THE TEAM
- FIND A WAY TO MAXIMIZE THEIR FOCUS AND EFFORT DURING THE TIME THAT THE TEAM IS TOGETHER

YEAR ROUND ORGANIZATION

POST SEASON

1. WRAP UP THE SEASON
2. EQUIPMENT
3. BANQUETS
4. COLLEGE PLAYERS

(ENDS AFTER CHRISTMAS)

OFF-SEASON

1. INDIVIDUAL PLAYER MEETING
2. COACHES DEVELOPMENT
3. MULTI-SPORTS ATHLETES
4. STRENGTH AND SPEED
5. X'S AND O'S (CLINICS)
6. WINTER-SPRING-SUMMER

IN-SEASON

1. GOAL #1 IS TO BE PLAYING YOUR BEST AT TOURNAMENT TIME.
2. WHOLE SEASON
3. WEEKLY
4. DAILY
5. PLAYERS AND STAFF

IN-SEASON

1 – GOAL IS TO BE PLAYING YOUR BEST AT TOURNAMENT TIME

2 – WHOLE SEASON

3 – WEEKLY

4 – DAILY

5 – PLAYERS AND STAFF

HAVE A PLAN

- METICULOUS ATTENTION TO DETAIL
- DON'T BE A "JACK OF ALL TRADES, AND A MASTER OF NONE"
- "DO THE LITTLE THINGS RIGHT"
- WHAT IS YOUR PROGRAM PHILOSOPHY IN ALL AREAS?

YOU WILL GET WHAT YOU EXPECT!

“DO WHAT CHAMPIONS DO!”

PLAYERS DO WANT

- TO BE PART OF THE TEAM (THEY PLAY FOR EACH OTHER!)
- TO WORK HARD
- TO BE DISCIPLINED AND ACCOUNTABLE

BE DEMANDING,
NOT DEMEANING!

BE GREAT AT THE THINGS THAT TAKE NO
TALENT!
(THIS IS ON THE COACHES)

IT TAKES NO TALENT TO:

- BE ON TIME
- BE IN SHAPE
- DRESS PROPERLY, TIE YOUR SHOES, TAKE CARE OF YOUR EQUIPMENT
- PRE-SNAP – PLAY, COMMUNICATION, SNAP COUNT
- KNOW WHERE TO LINE UP AND YOUR RESPONSIBILITY
- MANY OTHER THINGS THAT ARE IMPORTANT TO YOUR PROGRAM?

TEAM GOAL:

GET BETTER EVERY DAY

THE COACHING STAFF MUST EVALUATE WHAT WE
HAVE AND BUILD ON IT.

GREAT TEAMS GET BETTER EVERY REP,
EVERY DAY!
YOU EITHER GET BETTER, WORSE, YOU
DON'T STAY THE SAME!

EVALUATE:

WHAT IS THIS TEAM GOOD AT AND
BUILD ON IT!

COACH TO YOUR STRENGTHS!

(WHAT CAN THEY DO?, NOT WHAT YOU KNOW!)

HIGH SCHOOL FOOTBALL!

COACH THEM!

YOU CAN'T TRADE THEM!

EXECUTION BEATS SCHEME

EVALUATE “POTENTIAL”

- “POTENTIAL” WILL GET YOU FIRED!
- BUILD YOUR TEAM BASED ON “PERFORMANCE, NOT POTENTIAL”
- THE MOST GRATIFYING TEAMS TO COACH ARE THE ONES THAT REACH THEIR POTENTIAL

THE LESS TIME WE SPEND ON THE
NEGATIVE; THE MORE TIME WE SPEND
ON THE POSITIVE.
WE WILL HAVE A CHANCE TO GET
BETTER!

BE ACCOUNTABLE TO YOUR TEAM!
(OUR GAME MAY BE THE LAST)
COMMITMENT?

“YOU EITHER CAN'T DO IT,
OR YOU WON'T DO IT,
AND THE RESULTS ARE THE SAME.”

GREAT TEST FOR YOUR PROGRAM: WHAT WOULD YOUR PLAYERS SAY?

- PROGRAM PHILOSOPHY?
- OUR WINNING PLAN? WHAT DO YOU HANG YOUR HAT ON?
- OFFENSIVE ?
- DEFENSIVE ?
- SPECIAL TEAMS?

EXAMPLE: OUR PHILOSOPHY (HOW TO WIN)

- RUN THE BALL WHEN WE HAVE TO AND NEED TO / STOP THE RUN
- HIGH % PASS / GET THEM OFF THE FIELD
- NO TURNOVERS / CREATE 3 TURNOVERS
- NO PRE-SNAP PENALTIES OR PERSONAL FOULS
- PLAY GREAT SPECIAL TEAMS

TEAMS IMPROVE THE MOST BETWEEN
WEEKS #1 AND #2

AND

WEEKS #2 AND #3

WHY AND HOW?

DEVELOP A PLAN THAT BUILDS ON YOUR STRENGTH!

LOOK AT:
WHAT DO WE DO BETWEEN THOSE
WEEKS TO SET THE TONE FOR THE
SEASON?

FUNDAMENTALS

IF YOU DON'T LEAVE, YOU WILL NOT HAVE TO GO
BACK!

FUNDAMENTALS WILL SHOW UP
AGAINST QUALITY OPPONENTS,
IN BIG GAMES!

YOU WILL BEAT BAD TEAMS ON TALENT

EVALUATE
THE TERMINOLOGY AND COMMUNICATION YOUR
STAFF USES WITH PLAYERS!
EXAMPLES: BLOCKING, TACKLING, GAPS,
ALIGNMENT, COVERAGES, ALL

MAKE SURE TO EVALUATE

- BLOCKING
- TACKLING
- GIVEAWAY/TAKEAWAY (BALL SECURITY)
- PENALTIES (WHAT ARE YOU ALLOWING AND OR EMPHASIZING?)

COORDINATORS (WIN OR LOSE)

- ARE YOU RUNNING ON GAME NIGHT WHAT YOU PRACTICE? (LOOK AT YOUR SCRIPTS)
- REMEMBER: OFF-SEASON IS WHEN YOU BUILD YOUR PLAYBOOKS, NOT NOW
- DON'T ADD OR WHOLESAL CHANGE – BUILD ON WHAT YOU ARE DOING WELL
- LIST 3 THINGS YOU DID WELL
- LIST 3 THINGS YOU NEED TO EMPHASIZE
- GET THIS TO STAFF

STAFF

- DON'T GET MAD AND/OR UPSET WITH PERFORMANCE IF YOU ARE NOT COACHING
- EVALUATE IF THE TEAM IS PERFORMING UP TO THEIR POTENTIAL IN ALL AREAS
- EVALUATE: MENTAL, PHYSICAL AND EMOTIONAL (WILL THEY TURN IT LOOSE AND PLAY?)

EACH COACH

- EVALUATE WHAT YOU ARE SPENDING TIME ON IN PRACTICE (TECHNIQUE), AND HOW THEIR PERFORMANCE REFLECTS THE TIME SPENT
- MAKE A LIST OF 3 THINGS YOU DID WELL
- MAKE A LIST OF 3 THINGS THAT YOU WILL FOCUS ON THIS WEEK (POSITIVE FEEDBACK)
- COMMUNICATE (ELECTRONICALLY, PAPER, SIGNS, NOTE CARDS, WHATEVER) THESE 3 THINGS
- SCRIPT IN SUBS FOR YOUR POSITION

WEEKLY PREPARATION

PREPARATION STARTS AFTER GAME

- WATCH TAPE BEFORE PLAYER VIDEO @ 9:30 (WE DO NOT GRADE, WE EVALUATE)
- STAFF DOESN'T WATCH TOGETHER AFTER GAME; EACH COACH WATCHES
- 9 AM – PLAYERS SWIM
- 9:30 – PLAYERS SIT WITH POSITION COACH DURING VIDEO (EVALUATE)
- 11:00 – PLAYERS LEAVE (O-LINE/D-LINE STAY W/COACHES TO WATCH ENDZONE SHOT)
- FROSH AND JV PLAY ON SATURDAY

SUNDAY – 5 PM

- 4 PM – HEAD COACH MEETS WITH O/D COORDINATORS
- COACHES SHOULD HAVE TAPES BROKEN DOWN AND TEAM GOAL CHARTS DONE (THEIR OWN TIME)
- 5 PM – FULL STAFF MEETING – I HAVE A FULL AGENDA TO COVER
- EMPHASIS ON WHAT WE DID WELL AND THE SPECIFIC AREAS WE WILL EMPHASIZE THIS WEEK
- WE WILL BUILD OUR PRACTICE PLANS ACCORDINGLY
- SCOUTING REPORT IS FINISHED AND SHARED ELECTRONICALLY W/PLAYERS BEFORE WE LEAVE

SUNDAY – COORDINATORS AND STAFF

- SHARE SCOUTING REPORT VIA HUDL W/PLAYERS
- NEXT IS DONE BY MONDAY PRACTICE (DELEGATE RESPONSIBILITY)
- PUT TOGETHER GAME PLAN AND BASIC CALL SHEETS
- BUILD SCRIPTS (TUESDAY, WEDNESDAY, THURSDAY)
- DRAW UP SCOUT CARDS
- POSITION COACHES SCRIPT IN SUBS AND REPS

GAME TAPE W/PLAYERS (CUT-UPS)

- DEFENSE – 15-20 PLAYS – THEIR BEST PLAYS THIS YEAR AND LAST YEAR VS. US
- OFFENSE – SAME – ADD 10-12 BLITZ PLAYS
- SPECIAL TEAMS – 3-4 PLAYS OF EVERY – KO/KOR, PUNT/PR, EP/EP BLOCK – TRICKS BY TEAM OR COACH
- WEDNESDAY – LUNCH VIDEO
- DAILY AFTER PRACTICE – TEAM AND/OR GROUPS WATCH TAPE

WE NEVER GO LIVE IN PRACTICE, EVERYTHING IS
THUD AND ABOVE THE WAIST.
AUGUST TO THANKSGIVING IS A LONG TIME.
WE DO TALK ABOUT GREAT TEAMS PLAY WHEN IT
IS 95 DEGREES AND IN THE SNOW.
GREAT TEAMS GET TO SEE THE SEASONS
CHANGE! ONLY FOOTBALL!

EVALUATE YOUR PRACTICE TIME

- DON'T DO IT BECAUSE YOU ALWAYS DID IT THAT WAY, OR SOMEONE ELSE DOES
- QUALITY, NOT QUANTITY
- HOW MUCH TIME IS REALLY QUALITY TIME
- ARE THEY PRACTICING TO GET BETTER, OR JUST MAKING IT THROUGH PRACTICE?

MONDAY – START WITH TEAM MEETING

- AWARDS FROM VARSITY AND JV GAMES (ALL TEAM AWARDS)
- GO OVER OFF/DEF SCOUTING REPORTS AND VIDEO (HUDL)
- TO FIELD – SHOULDER PADS/HELMETS – NO CONTACT
- START WITH FUNDAMENTAL MOVEMENT CIRCUIT (BLOCK, TACKLE, TURNOVER, COVERAGE)
- IND SPECIAL TEAMS
- SPECIAL TEAMS SCOUTING REPORT
- SPLIT O/D – SCOUTING REPORT AND TEAM DRILLS (OFF – SCREENS, TRICKS INCLUDED)
- CONDITIONING – IN
- SPECIAL TEAMS VIDEO

TUESDAY

- OFF/DEF MEETINGS – GO OVER GOALS FOR THE DAY – VIDEO OPPONENT
- ON FIELD – FULL GEAR
- KO/KOR
- OFF/DEF GROUPS
- INSIDE DRILL (SCRIPT)
- SKELY (SCRIPT)
- TEAM (SCRIPT) ALWAYS START IN RED ZONE (EP AND EP BLOCK IS LIVE ABOVE WAIST)
- NO CONDITIONING ON TUESDAY AND WEDNESDAY UNLESS WE THOUGHT WE WERE NOT IN SHAPE

WEDNESDAY

- LUNCH VIDEO
- OFF/DEF MEETINGS – GO OVER GOALS FOR THE DAY – VIDEO OF PRACTICE
- ON FIELD – FULL GEAR (THUD – WE NEVER GO LIVE DURING THE YEAR)
- PUNT/PUNT RET
- OFF/DEF GROUPS
- INSIDE DRILL (SCRIPT)
- SKELY (SCRIPT)
- TEAM (SCRIPT) ALWAYS START IN RED ZONE

THURSDAY – PRE-GAME

- START WITH MEETING – WE GO OVER THE SAME SCOUTING REPORT WE LOOKED AT MONDAY – WE SHOULD KNOW
- ON FIELD – HELMETS
- MOVEMENT FUNDAMENTALS – BLOCKING, TACKLING, COVERAGE, TURNOVER
- PRE-GAME SCRIPT
- MEET – GO OVER SPECIFIC GOALS
- TEAM MEAL

AS THE SEASON PROGRESSES, ON FIELD
PRACTICE TIME SHOULD GET SHORTER. WE
BELIEVE MENTAL IS TO PHYSICAL AS
3 IS TO 1.

I WILL SEND YOU ANY OF THE THINGS YOU
HAVE AN INTEREST IN.

THANKS!