

SAVE THE DATE

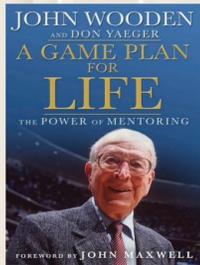
Kalamazoo, Michigan: May 14th & 15th 2014

Building on the three very impactful Summits, get ready for another educational, enriching and inspiring experience for Champions & Leaders at the upcoming **IMPACT & LEGACY SUMMIT** as we continue to inspire communities across the nation. This event will provide the opportunity to learn from role models that are tops in their respective fields of education, business, research, sports, and community development.

Don Yaeger

An award-winning keynote speaker, business leadership coach, seven-time *New York Times* best-selling author, and longtime Associate Editor for *Sports Illustrated*, Don Yaeger has fashioned a career as one of America's most provocative thought leaders. As a speaker, he has worked with audiences as diverse as Fortune 500 companies, professional and collegiate sports teams, and cancer survivor groups, where he shares his personal story.

Don is a well-known expert in sharing high impact insights with leaders, management teams and employees on building a culture and life of greatness. Throughout his writing career, Don has developed a reputation as a world-class storyteller and has been invited as a guest to every major talk show – from *Oprah* to *Nightline*, from *CNN* to *Good Morning America*.

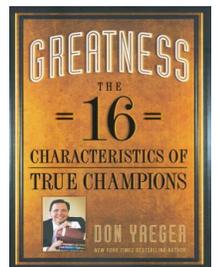


A GAME PLAN FOR LIFE

A unique book co-written by Don Yaeger and John Wooden, the legendary Hall of Fame and Coach of the Century from UCLA, *A Game Plan for Life* is a moving and inspirational guide to the power of mentorship.

GREATNESS: THE 16 CHARACTERISTICS OF TRUE CHAMPIONS

GREATNESS is an inspiring, enriching book, highlighting extensive research and examples from the lives of legends in business and sports, on how potential is realized both personally and professionally.



CONFERENCE REGISTRATION*

Individual Registration:

- \$700 Day One and Day Two
- \$500 One Day Only

Scholarship of a Leader or Professional in Education or Athletics:

- \$350 Day One and Day Two
- \$250 One Day Only

*Discount of 10% with registration and payment before December 31st

SPONSORSHIP OPTIONS*

Sponsorship Levels:

- \$5,000 Table of 8
- \$9,000 Table of 16

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