



Laverne Offensive Attack

Coach Cox
Laverne Tigers Offensive Coordinator

Offensive Philosophy / Principles

- 1 - Be physical.
- 2 - Be unselfish.
- 3 - Keep expectations high.
- 4 - Be relentless.
- 5 - Passing game should be efficient and timely.

Practice

- 1 - Intensity/reps mean much more than total time.
- 2 - Rep difficult situations for your starters.
- 3 - Spend ample time on the passing game.
- 4 - Rep different personnel groups/etc.
- 5 - Be efficient in no-huddle/hurry-up. Practice daily (even if you rarely use it on Friday nights).
- 6 - Encourage players to challenge each other.

Game Prep

Film study - quick watch/ “feel.” Breakdown/alignments/coverages/etc.

Scouting report - starters, base alignments/coverages, tendencies, stunts, “targets of opportunity,” War Daddies, etc.

Monday practice - “feel” of opponent / base defense. Basic outline of game plan, specific series of plays we believe will be effective. Implementation of any trick plays/home-runs (anything totally new will be drawn up in scouting report and discussed before we take the practice field on Monday).

Tuesday/Wednesday - reps, offensive counters to potential defensive adjustments, coverages, blitzes, etc.

Thursday - walkthrough / polish. Focus on potential big plays (tricks, play-actions, etc.).

Game Prep (2)

Figure out areas of weakness / areas of the field that are not defended as well as others. (DE's, CB's)

Pay extra attention to explosive plays given up on film (patterns, personnel, etc.).

Drive starters / quick-change (home-run) plays / 2-point plays, etc.

Always keep a great screen (slow/solid) in, especially against athletic/aggressive defenses.

New formations/concepts vs. lesser opponents (put things on film)

Complementary Plays

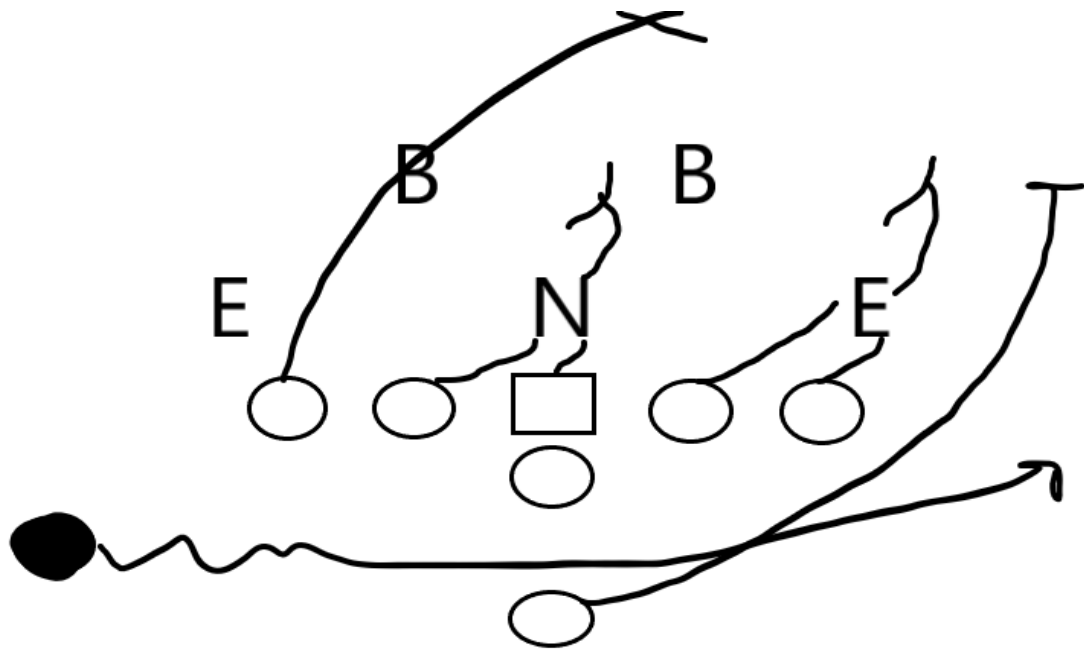
It can be very effective to have plays / schemes that look similar but will keep a defense guessing.

Lead Sweep / Swab (Any formation with at least one TE)

Flanker Series - Tag (A/Q/B) / Lead Sweep * Best play-action - Waggle

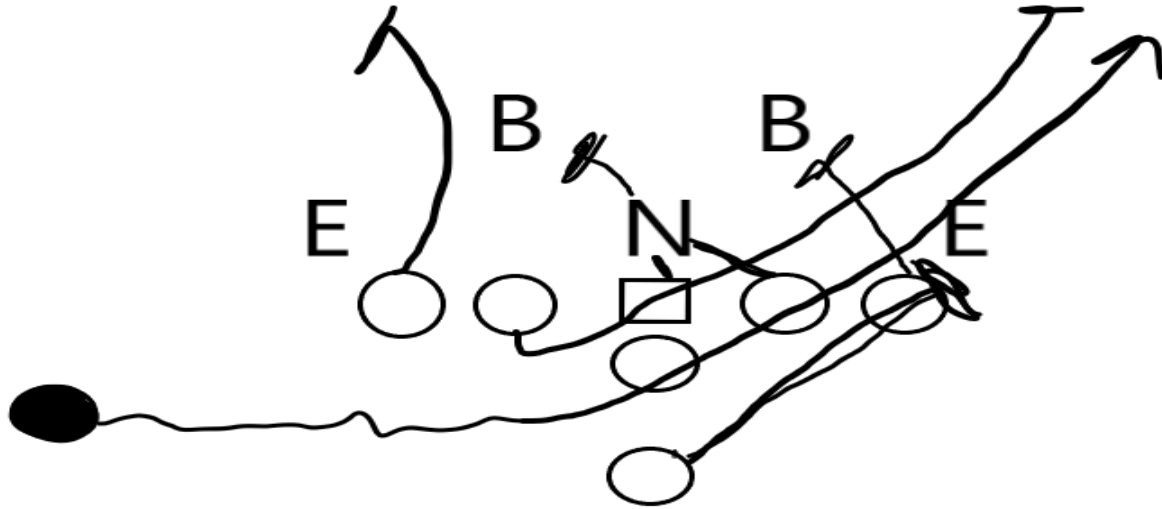
Snag / TE Slow Screen (Twins)

Lead Sweep



Fl. Lt A-Rip 48 Lead Sweep

Swab



Fl. Lt. A-Rip 44 Swab