

CAM FOOTBALL 2021

“CAM OFFENSE”

WHY ME??? Who am I?

Husband, Father, Son, Brother, Friend, Educator, Transportation Director, Coach

“CAM OFFENSE PHILOSOPHY”

1. ATTITUDE

2. SPREAD THE FIELD

- a. Defense declares coverage and pressure**
- b. QB reads coverage**
- c. Helps run game**
- d. Create mismatches**

3. Throw to Uncovered WRs

- a. By Alignment**
- b. Motion and Adjustment**
- c. Play-Action**

4. Hurt the Pressure (Blitz)

5. Game Planning

- a. Must be able to adjust during game**
- b. Routes must be adjusted**
- c. Must have the right tools in the toolbox**

OFFENSIVE GOALS

1. To outscore our opponent which will ensure a VICTORY!
2. To score 5 times a game
3. To out-hit and punish every defense we face
4. To average 300 + yards of total offense
5. To be in the top half of the State Offensively

OBJECTIVES

1. ATTACK
2. SCORE
3. TEAM
4. ELIMINATE TURNOVERS

FORMATIONS - NUMBER SYSTEM AND WORDAGE

- ACE
- 1 & 2 SLOT
- 3 & 4 TWINS
- 5 & 6 FLANKER WIDE
- SPREAD
- BUNCH
- TIGHT BUNCH

ACE FORMATION

X Y
 O O X O O
 O
 O (FB)
 O (TB)

ACE FORMATION

<p>O O X O O O O O</p> <p>ACE RT</p>	<p>O O X O O O O</p> <p>ACE RT STRONG</p>	<p>O O X O O O O</p> <p>ACE RT WK</p>
<p>O O X O O O O O</p> <p>ACE RT HEAVY</p>	<p>O O X O O O O O</p> <p>ACE RT LIGHT</p>	<p>O O X O O O O O</p>

1 & 2 FORMATION

3 & 4 FORMATION

REGULAR OR 3/4 TWIX

SPREAD RT/LT

REGULAR OR 3/4 TWIX

X TB FB Y
O O X O O
O O O
O

SPREAD RT/LT - Y DICTATES

TEX - TB TO THE X
TOZ - TB TO THE Z
FOX - FB MOTION
TAC - TB MOTION

FB - STRONG
FB - WK
FB - LIGHT
FB - HEAVY

TRADE - Y TRADE
YAC - Y MOTION
GUN - QB IN THE GUN

X F Y TB
O O X O O
 O O
 O

BUNCH RT/LT - Y DICTATES

CAM RUN GAME AND PASS GAME

CAM RUN GAME

1. BLAST - ISO INSIDE ZONE PRINCIPLE
2. TOSS - OUTSIDE ZONE
3. COUNTER - QB/TB/FB
4. OPTION
5. WHAM

CAM PASSING GAME

1. CURL
 - a. FLAT, BS POST/SEAM
2. HITCH
 - a. CORNER, BS POST/SEAM
3. DRAG
 - a. CORNER, FLAT
4. POST
 - a. WHEEL, BS POST/SEAM
5. BOOT AND PLAYACTIONS
6. SPECIALTIES