

NEBRASKA COACHES ASSOCIATION

Athletic Directors Session 1:30pm-2:20pm

The Top 20 Challenges Facing Athletic Directors In The State of Mississippi

Presented by Dr. Cheyenne Trussell
Athletic Director, Meridian Public School District

20.

Dealing with a wide range of people and personalities.

19.

Coaches not maintaining
professionalism.

18.

Promoting our student
athletes effectively.

17.

Having athletic periods.

16.

Hiring (Coaches only having
P.E. certificates and I have no
P.E. jobs).

15.

Working with principals in
hiring coaches.

14.

Cheerleading)-:

13.

Time management/number of
hours.

12.

Clear/effective
communication

11.

Implementing change

10.

Learning Procurement Laws

9.

Parents: Playing time for
their child/children.

8.

Attending every event
or as many as
possible.

7.

“Keeping up with the Joneses.” Other schools having better stadiums, supplements, etc...

6.

SOCIAL MEDIA!!

5.

Waning fan attendance...

4.

Generating money for
athletics outside of
district funds.

3.

Transportation to games
and fuel cost.

2.

Unruly spectators

1.

Violence in and
around athletic
events.

THANK YOU

QUESTIONS?

Dr. Cheyenne Trussell

Cell 601-297-0091

ctrussell@mpsdconnect.org