

COACHING COACHES

Leading Effectively as an Activities Director

NCA/NHSACA Clinic



July 25, 2023

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Leading Effectively as an Activities Director

- Discuss what Coaches need from Today's ADs, including the Essential Skills and Strategies Required to Effectively Support your Staff.
- Participants will Learn about:
 - the Positive Impact of Effective Feedback
 - Clear Communication
 - Providing Necessary Resources
 - Professional Development Opportunities.

Mitchell Stine, Ed.D.

- Cell - (402) 212-9672
- Assistant Principal & Activities Director
- Norris High School (5th Year)
- 24th Year in Education, 19th in Administration
- NIAAA CMAA Certification
- NIAAA Sports Facilities Committee
- NSIAAA Vice President, 4 year Executive Council Term
- Wife - Laurie; Kids - Kendyll 7th Grade & Garrett 5th Grade



Christina Boesiger

- Norris 4th Grade Teacher
- Norris Volleyball Coach - 23 years at Norris
 - 468-195 career record
 - 10 state tournament appearances
 - 2 state championships, 3 state runner-ups
 - 9 district championships
 - 7 EMC conference championships
- Family:
 - Husband: Chris
 - Daughters: Maisie Sophomore at UNL, Malorie 9th grade at Norris



ATTITUDE OF GRATITUDE

Connect with Someone who has
Influenced Your Life!



CONNECT WITH A PARTNER

Generate 2-3 Topics/??s with a Colleague
& Write them down on Sticky Notes



Our 'Why':

- Create Opportunities to be Involved in Activities
- To Provide a Great Experience for Kids
- Help Women be Confident
- Teaching Kids the Big Picture (not about you)
- Being Part of the Process of Learning the Game, Sharing Knowledge, Goal Setting
- Life Lessons; Commitment, Punctuality, Impact Others
- Serve Norris, Coaches, & Students in Activities
- Research is Proven; Involvement in High School Activities Improves all Student Performance Indicators

Leadership - Keys to Success:

- Decision Making - Approach & Process
- Work Ethic
- Disposition
- Leave People/Places Better than you Found it
- Leader within the School & District
- Organization
- Communication
- Servant Leadership Mindset

What Coaches Need

- Trust
- Communication
- Organization
- Support
- Open Door Climate
- Council & Guidance, LISTEN
- Discuss Ideas
- Big Picture, yet each Sport
- What is Best for Kids
- Relationships - Intentionality
- Actions Align with Words
- Invested
- Being Comfortable, not looking over shoulder
- Making it about the Kids and the Program
- Being challenged
- Clear Goals for Coach/Program
- Professional Development

Coach Boesiger's Needs from AD To Be Successful

- Creating & Fostering a Meaningful Relationship
 - Coach/AD and Being Vulnerable
- Clear Expectations and Goals, Discussing Ecell Results, Using Feedback to be a Better Coach
 - Norris Routines with Ecell
 - Choosing Goals for the Program and Team
 - Challenge Theme (getting them out of comfort zone, explain purpose behind drills, fundamental muscle memory)
- Communication and Organization
 - Coach Pre-season and End of Season Checklists
 - Intentional Interactions with AD, Informal Check-ins

Dr. Stine's Focus Areas

- Creating & Fostering Meaningful Relationships
 - Embrace Individual Interactions
- Professional Development for Sponsors
 - Clear Expectations and Goal Setting,
 - Growth Mindset, 1% Growth
 - Model Growth Mindset; Transparency
 - Communication
 - Positivity, Supportive, Discretion, LISTEN, Celebrate
- Create Space to Serve Others & Make an Impact
 - Efficient with Transactional Items
 - Intentional & Effective with Transformation Items

Norris Activities Department Structure/Relevant Documents:

- Individual Interactions with Sponsors (4 Formal):
 - (1) Sponsor Beginning of Season; (2) EcSell Survey Review during Season; (3) End of Season #1; (4) End of Season #2 (Evaluation)
 - All Staff Beginning of Year Meeting & Monthly PD Meetings
 - Informal Discussions & Check-ins
- 2022-2023 Monthly Professional Development - Sponsors
- On-Boarding Documents: Paid Sponsor Form & Volunteer Form
- 2023 Fall Sponsor Checklist Items
- Program Visioning Document (Sample)
- Sponsor End of Season Meeting - Checklist Items
- Norris Activities Department Shared Google Folders

EcSell Video Library:

- Videos Featuring:
 - Christina Boesiger, Norris
 - Ryan Reeder, former Waverly Boys Basketball Coach
 - Jason Ryan, Papillion-La Vista
 - Mitchell Stine, Norris

DISCUSS TOPICS/QUESTIONS

Whole Group Q & A Session



QUESTIONS?

