## Talking Points for Nebraska State Coaches Clinic

Session 1: Perfect Trifecta- Administration, Parents, Coaches: It really IS possible for all to be on same page

## • Engaging parents from the start in a positive manner

- Make them feel important and needed, give jobs
- Don't ever take for granted we as coaches spend more time each week then they do with their children, our role is so important
- Partner with parents, be proactive with the goals for their child academically and athletically, show you care about them as a person
- Is your program following same vision and mission as your school administration and athletic department
  - Earn respect, don't demand it, hold yourself to the same standards of teams regardless of being considered a sport (provide examples that we have used in NC not being considered a sport)
  - Get involved with other programs, support each other (use example of how we pair teams together and those buddy teams attend the top two most important games/matches/comps
  - Are you involved in the community and not just the check the box run the race and pay an entry fee, get the TEAM to come up with service project ideas and let them take the lead
- Meet with admin and AD regularly to check in, be proactive, discuss budgets, clearly define season, commitments, important dates, fees, etc from day one. Reduce drama and grey area at all times with clear and timely communication
  - o Tryout packets
  - Season Expectations- Regardless if you are a team that competes at the highest level or are just exploring the idea of competing what is your vision

## Session 2: PROGRAM LONGEVITY in an era of constant change

- Coaching Staff Consistency
- Getting program "buy in" year to year
- Staying in your lane and focusing on the success of your team
- Social Media- how it can benefit your program instead of harming
- How to best pick your team based on the current rules, guidelines, etc.
- Are your girls/boys having FUN?
  - Ideas of team bonding
  - Goal setting
  - Ways to motivate
- What is your retention rate each year for the program, how can that be improved
- Creating a culture where the highest standards are expected in the classroom and on the mat
- SPORTSMANSHIP- are you the team that is look at as a role model in your state for how you, your parents, and your girls act at games, comps, practices and as representatives of your great school.