



# The Jaguar Way: Creating Culture Keepers

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# The Jaguar Way (circa 2014)

- Respect
- Responsibility
- Sportsmanship
- Integrity
- Servant Leadership
- Character Education - Coaches





# What kinds of sacrifices do I make to be a high performer?

injuries

Time with friends

relationships

Family time

Free time

School work

Money

rest

**My eyes were opened**

## Why do we make those sacrifices?

It's fun

I love playing softball

I want to get better

I enjoy working out

My teammates are my best friends

I love to travel

**I have to keep up**

**I want to feel worthy**

**It is what is expected of me**

**I want to follow in my mom's footsteps**

**I need to get a scholarship**

**I want my parents and family to be proud of me**

The only math I need to know:  
**Person > Player**

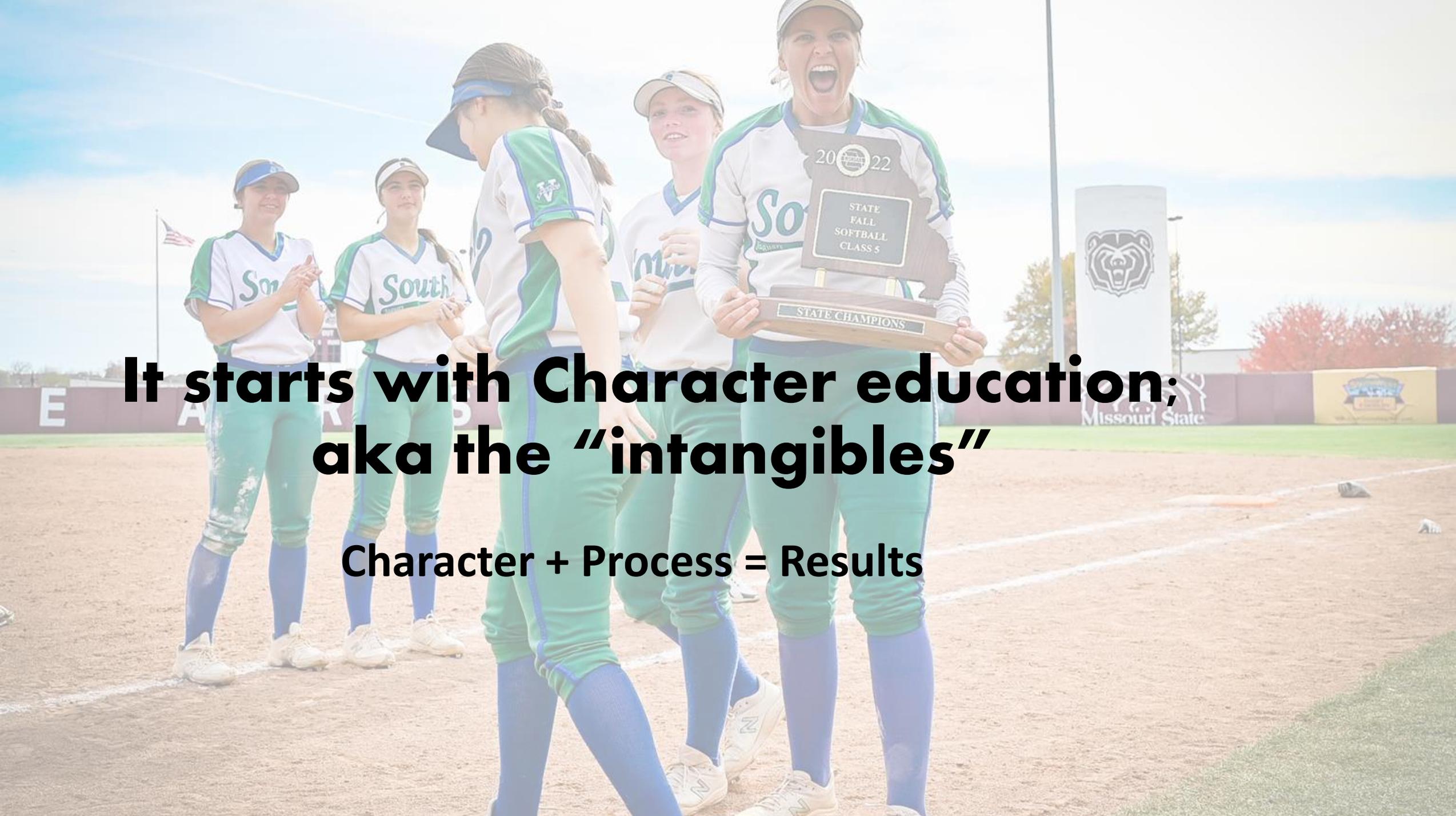
**So this whole process starts with me...**

**I make these promises to my kids.**

**As your coach, I will...**

- Be respectful to you, your parents, umpires, and opponents;
- Be hardworking and competitive;
- Demand the best of you every day;
- Be energetic and disciplined;
- Always believe in you and this team;
- Be honest – I will tell you what you need to hear, not necessarily what you want to hear;
- Challenge you to always be honest and objective with yourself;
- Be loyal to you, your teammates, and Blue Springs South High School;
- Always have your back;
- Will fight for you;
- Love you;
- Be Proud of you;

**...No Matter What.**



**It starts with Character education;  
aka the “intangibles”**

**Character + Process = Results**

# Character

## Performance

- Hardworking
- Competitive
- Positive
- Focused
- Accountable
- Courageous
- Resilient
- Confident
- Enthusiastic
- Disciplined
- Motivated
- Creative

## Moral

- Unselfish
- Honest
- Respectful
- Appreciative
- Humble
- Patient
- Loyal
- Trustworthy
- Encouraging
- Socially Aware
- Caring
- Empathetic



# Process

## How do we conduct ourselves day-in-day-out?

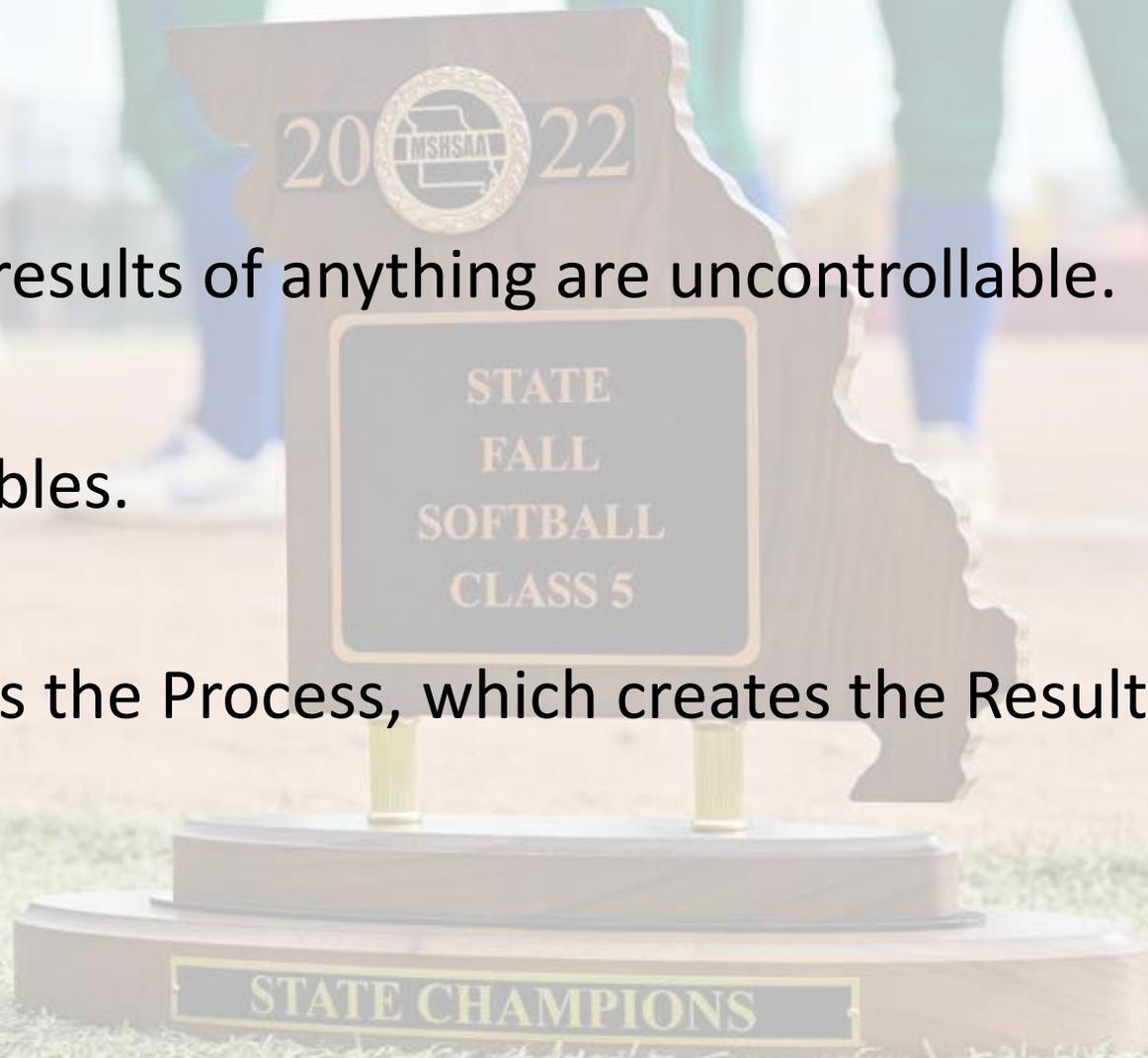
- 100% of what we have
- One At A Time (#OAAT)
- This Pitch
- 1 Out, 3 Times – It's so easy!
- Control ourselves (the ONLY thing we CAN control)
- Fulfill our roles – Character traits
- Accountability
- Only count quality reps – Finish!
- Right Here, Right Now (Where are we?)
- It's OK to have a bad day
- It's OK to have an off day = REST

# Results

Essentially the results of anything are uncontrollable.

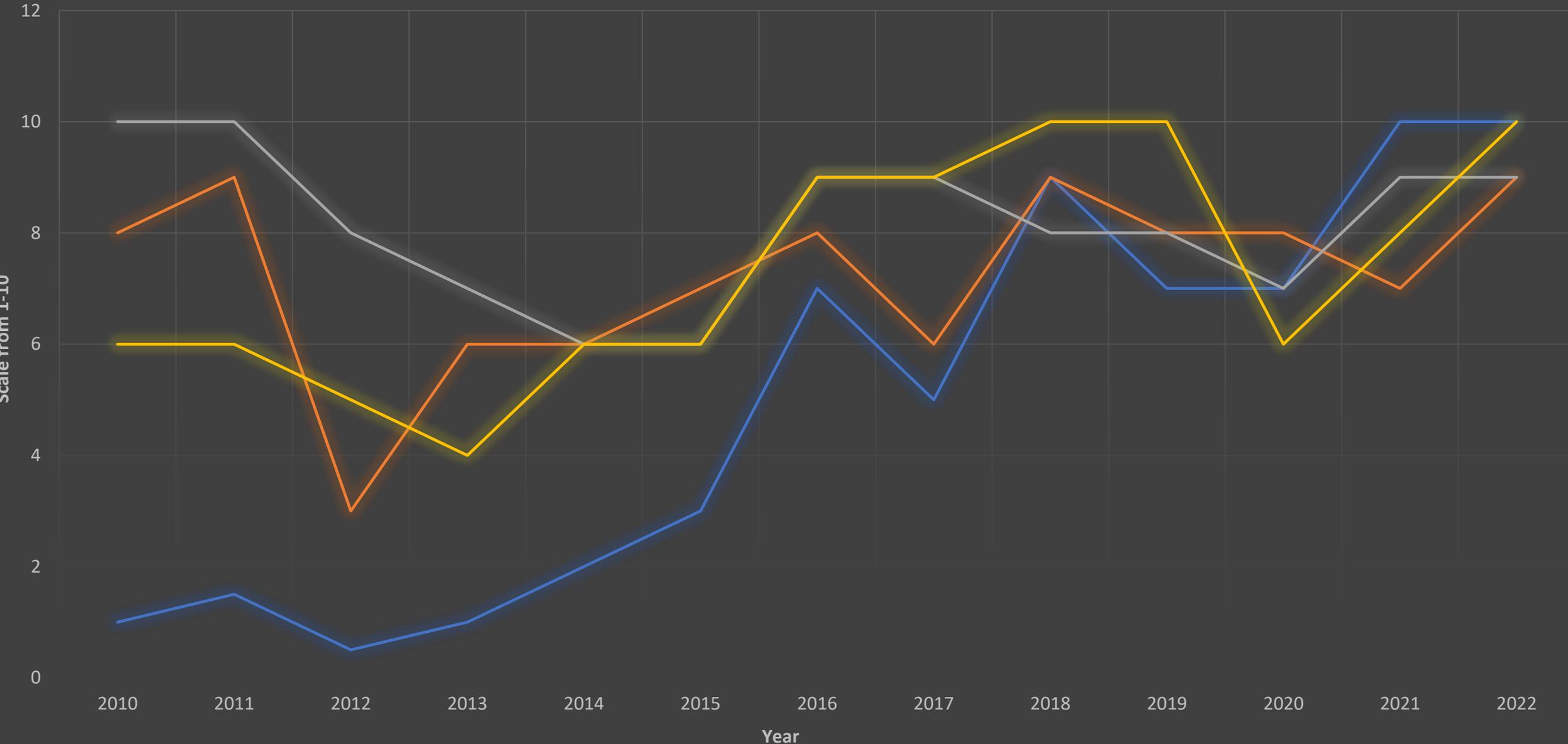
Too many variables.

Character drives the Process, which creates the Results



# Culture's Impact on South Softball Performance

Culture Kids (Returners) Talent level Success



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