

2025 – NCA Multi-Sports Clinic
Athletic Directors
Library unless otherwise noted

Tuesday, July 22

7:00 a.m.	Registration & Exhibit Areas Open
8:30 a.m. – 9:40 a.m.	Jennifer Schwartz, NSAA & NSAA Staff: <i>NSAA Updates & Insights for 2025-2026</i>
9:55 a.m. – 10:45 a.m.	Lennie Waite, HITE EQ, TX - <i>Mental Performance Planning to Support the Mental Well-Being of Young Athletes</i>
11:00 a.m. – 11:30 a.m.	District Meetings & Major Raffle at Mtg. (Elections of Board Members, Election of Advisory Committee Members, Q&A with NCA Board Members) Team Academic Excellence Awards Distribution by Schools
11:30 a.m. – 1:00 p.m.	Lunch on Your Own – Visit Exhibitors
1:00 p.m. – 1:50 p.m.	Beyond the X's & O's Sessions Lennie Waite, HITE EQ, TX - <i>Filling the Gap in Mental Performance</i> – Auditorium Bob Nielson, Former Head Football Coach University of South Dakota – <i>Current Issues in Collegiate Athletics that Impact the Recruitment of High School Student-Athletes</i> - Main Gym
1:00 p.m. – 5:00 p.m.	NIAAA LTI 501 – A104 NIAAA LTI 504 - Library
1:50 p.m. – 2:05 p.m.	Ice Cream Social – Exhibitor Area
2:05 p.m. – 4:00 p.m.	Nebraska Orthopaedic Center - <i>Sports Medicine & Athletic Taping Walk-In Training</i> – Athletic Training Room
NOTE:	In-Person CPR & AED Training – Advanced Appointment Time Required – LNS Room B108

Wednesday, July 23

7:00 a.m.	Registration & Exhibit Areas Open
8:30 a.m. – 9:20 a.m.	Stephen Mackey, 2Words Character Development – <i>Building a Culture of Character: How to Implement an Intentional Charter Development Plan</i>
9:35 a.m. – 10:25 a.m.	Stephen Mackey, 2Words Character Development & Tim Bennet, Ecsell Sports - <i>Six Themes of an Effective Coach: How to Measure and Develop Coaches that Impact Beyond the Game</i>
10:40 a.m. – 11:30 a.m.	Keynote – Stephen Mackey, 2Words Character Development: Six Pillars of Championship Culture - Main Gym
11:30 a.m. – 1:00 p.m.	Lunch on Your Own & NCA Sports Advisory Lunch Meetings
11:45 a.m. – 4:30 p.m.	NIAAA LTI 502 – A104 Lunch provided by NSIAAA NIAAA LTI 506 – Library Lunch provided by NSIAAA
1:00 p.m. – 2:55 p.m.	Nebraska Orthopaedic Center - <i>Sports Medicine & Athletic Taping Walk-In Training</i> – Athletic Training Room
2:15 p.m.	Exhibitor Area Closes
3:05 p.m. – 3:25 p.m.	Final Drawings – Main Gym