

WASHBURN UNIVERSITY SOFTBALL

BRENDA HOLADAY, COACH



NEBRASKA > WASHBURN UNIVERSITY



Dani Schlader
Marian High



Kaylee Wagner
Papillion LaVista



Maddie McGee
Millard North



Dalaney Anderson
Seward High



Anniston Trevarrow
Gretna High

TEAM CULTURE

Development and
Importance



EVERYTHING Contributes to your Culture

- Be intentional about your values, behaviors, and beliefs
- Incorporate these in your program every day
- Culture drives your program so it is the single most important component!
- Your culture is powerful so no one player, coach or parent can change it, but all behaviors can and do affect it.

“It’s not culture’s job to make people feel good”

- The purpose of culture is to drive the behaviors that win, that’s it.
- Culture is about creating habits that make winning inevitable.



BELIEFS

- I coach in one of the best programs in Division 2 softball.
- If you treat people with love and respect, they will embrace the mission.
- It is a special experience to be a part of this program.



BELIEFS

- We treat our players the way I would want my daughter to be treated.
- We are going to outwork our opponents and be more prepared to be successful.
- We have the best people in our program and we have a common purpose.



BELIEFS

- We provide our players with everything they need to be successful.
- We support our players in softball, college and life and will forever.
- We value all of our players, regardless of their contribution.

BELIEFS

- Our parents and fans are important to our culture and our success.



BELIEFS

- We have a coaching staff that is second to none.
- Our facilities are among the very best in all of Division 2.

