



# BEHAVIORS

- Team building and bonding events are important
- It allows you to step outside of the lines and build relationships
- Relationships lead to trust and common dreams/goals.
- You can't talk about being a family unless you live it.



# BEHAVIORS

- Team meetings – we do this every Monday after practice
- Celebrate the wins of the week (not just the results)
- Give out some team awards
- Let your players talk about each other – this is powerful.
- Individual meetings

# BEHAVIORS

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- Effective communication is the foundation of strong culture
- Group Me
- Shared calendar
- Google Drive
- Teambuildr
- Spend time listening – at practice, games, meetings
- Emails to parents, travel plans





# BEHAVIORS

- Do things to make your team feel special
- Create an environment that is 'big time'



# BEHAVIORS

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- Promote your program
  - Social media is vital
  - Apparel specific to your program
  - Local media coverage
  - Pictures to make your program come alive

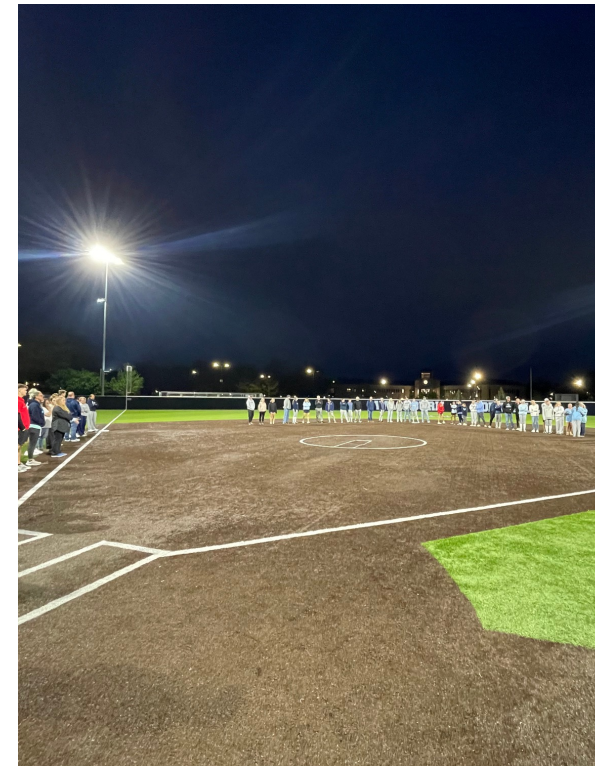
# BEHAVIORS

- Set up 'special game' days
- Alumni Day
- Parent Appreciation Day
- Awareness Day
- Bods Care Program
- Senior Day/Cookout
- End of year banquet



# VALUES

- We want every player to feel valued, regardless of playing time
- We want every girl and parent to know we love them
- We include parents in travel plans, game days and communicate on a regular basis





# VALUES

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- When our seniors graduate and leave the program, we want them to carry their experience and memories with them for life.
- This should be a time in their life filled with treasured and impactful memories.
- We want our graduates to want to come back each year for Alumni Day.

# EXPECTATIONS

- We have non-negotiables like most teams
  - Academics – everyone must work hard, go to class, do their best
  - Accountability – we are all accountable to the program, in our attendance, our effort, and our attitudes.
  - Respect – we show respect to each other, to the university, our community, fans and opponents.
  - Communication – we meet as a group and individually on a scheduled basis so that we present the opportunity for open and honest communication.

# GREAT CULTURE

- We have to create an environment players want to be a part of and one they can thrive in
- Players have a strong sense of pride about their role in the program
- Players will protect the program and the people in it, like a family

